



Always *Mothers* Luncheon

Sponsor Packet
May 4, 2019



Dear Prospective Sponsor,

Always Mothers Luncheon seeks to be the resource mothers can use when they question their ability, their worth, and even their sanity. We assist in helping mothers and women promote, support and educate one another in finding our inner strength. We partner with other non-profits, organizations and private entities to support and empower you to Love Life & Learn.

The 2019 luncheon (#AML2019) will be held on **Saturday, May 4, 2019** at Embassy Suites Dallas Park Central beginning at **1:00pm until 4:00pm**. Our fundraising event will have speakers on our theme of **Healing**, showcase vendors, a silent auction, plated lunch and more. We are preparing for 200 people to attend. Our inaugural event (#AML2017) and second event (#AML2018) were **SOLD OUT!**

Always Mothers Luncheon was founded by Daphne Anderson of Always Assisting U! in 2013. The luncheon is my way of giving back to the community and people who have helped me in my professional and personal life. It is also a resource to people who may lack the tools of helping themselves grow personally and professionally. As women, there are times we allow ourselves to get “caught up” in situations and wonder if our decision was the right one. As mothers we second guess ourselves about the decisions we make. At times we may even lose our self but whoever we are, when we need help, we may feel as though we are bothering others, and may not know where to turn or who to ask for help.

As announced at the end of our 2018 event, Always Mothers Luncheon is now a 501(c)3 non-profit organization and therefore, we are our own beneficiary this year! Within the sponsorship packet, please find three sponsorship levels with phenomenal benefits. **Our application form is accessible online.** Should you require a paper application, please email us so we can forward it to you.

Thank you sincerely for your time in reading our request. Please feel free to refer to the website **AlwaysMothersLuncheon.org** or reach out directly if you have any questions.

Thank you in advance for your support.

Lisa Gray

If you have any concerns, please feel free to contact **Lisa Gray**.

E: Sponsors@AlwaysMothersLuncheon.org C: 214.929.6651

O: 214.310.0360

#AML2019



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Sponsorship Packages

Terms & Conditions:

- Sponsor Coordinator/Company Representative is responsible for meeting all deadlines.
- Please submit .png or pdf of logo and small description of company with application.
- Program will be 8.5" x11" half fold, short fold. **All Artwork due April 1, 2019.**
- Individual names for ticket holders are due no later than April 28, 2019. (must be at least 10yrs)
- Items to be included for swag bags are due no later than March 31, 2019.
 - Do not send chocolate (unless otherwise discussed).
 - Do not send glass as it may break and become a hazard.
 - Do not send anything expiring before May 15, 2019.
 - We cannot fold, tear, staple, cut or assemble your insert as they need to be ready when received including full sized fliers.

Payment Options:

Sponsorship is not complete until monies have been received and cleared. Acceptable payments are Cash, electronic payment (via Cash app, Square or PayPal) and pre-printed checks (no starters). **Please make checks payable to Always Mothers Luncheon.**

Cancelation/Refund Policy:

All refund requests must be received in writing no later 5 days once you've submitted your application. We kindly ask that you submit payment within 3 days of receiving the approval email. Once flyers, advertising, social media exposure, etc. has begun and your name or company has been included, there are no refunds. There is a non-refundable \$100 processing fee.

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All sponsor levels allow for your company-provided promotional items included in 200 love bags to each attendee (if you wish to include)

Matriarch: \$700.00

- Full page advertisement and Title Sponsor recognition in program
- 5 minute Title Sponsor Spotlight
- Title Sponsor table of 8 for the luncheon
- Vendor table in adjacent room of the event
- Title Sponsor recognition on advertising, promotional material & social channels
- Link from website to yours

Mother: \$550.00

- Half Page advertisement and Sponsor recognition in program
- 2 minute Sponsor Spotlight
- Sponsor table for 4 for the luncheon
- Sponsor recognition on advertising, promotional material & social channels
- Link from website to yours

Matron: \$375.00

- Quarter page advertisement and Sponsor recognition in program
- 2 entrance tickets for the luncheon
- Sponsor recognition on advertising, promotional material & social channels
- Link from website to yours

Friend – Advertisement in Sponsor recognition program only

- Full page \$200.00
- Half page \$100.00
- Quarter page \$75.00

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Ready to become a sponsor for a WONDERFUL event?

[Fill out the application.](#) Once we receive your application, we will send you an approval email with instructions for payment and any other pertinent information. **Make all checks payable to Always Mothers Luncheon.**

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